

2008 Indiana Auctioneers Association MARKETING CONTEST

- All categories are open to all IAA members, including 2007 winners
- Winners will be announced during the Awards Banquet at the 2008 Convention in Indianapolis

- Carefully look over the entry form below as well as the rules to make sure you enter correctly
- Entry fee for each item submitted is only \$10.00
- Enter more than one category and with multiple entries if desired.

Contest Rules

1. Auctioneers must be a current IAA member.
2. All entries must comply with Indiana Auction Law & display current IAA Logo in/on advertising or display a single line entry "Member Indiana Auctioneers Association."
3. Must have been conducted between Oct. 1, 2007 and Sept. 30, 2008.
4. Each entry must include an entry form, one original and 2 copies of item being entered. (or three original may be submitted)
5. Entries must be post marked no later than **October 10, 2008.**
6. All entries become property of IAA and will not be returned.
7. Label each entry as to which category it is to be submitted.
8. Entry fee for each item submitted is \$10 and must be included with the entry form.
9. Multiple entries may be submitted.
10. Judges reserve the right to not present an award for every category.
11. Winners will be announced at the 2008 IAA Convention.
12. Winners or their representative must be present to receive awards.

BEST OF SHOW

- Chosen from all winning entries
- Winner will receive \$350.00 plus a Wall Plaque

WILD CARD

- Chosen from all remaining entries
- Winner will receive Wall Plaque

DIVISION *(the contest is divided into two divisions - please select one)*

- AUCTIONEER LESS THAN 5 YEARS**
licensed after 10/1/03
- AUCTIONEER MORE THAN 5 YEARS**
licensed before 10/1/03

CATEGORY

- | | |
|---|---|
| <input type="checkbox"/> REAL ESTATE - B&W
Brochure, Catalog, Post Card, Other | <input type="checkbox"/> AUCTION COMPANY PROMOTION
(anything you do to promote, PR) |
| <input type="checkbox"/> REAL ESTATE - COLOR
Brochure, Catalog, Post Card, Other | <input type="checkbox"/> STATIONARY, ENVELOPES & BUSINESS CARDS |
| <input type="checkbox"/> PERSONAL PROPERTY - B&W
Brochure, Catalog, Post Card, Other | <input type="checkbox"/> OUTDOOR SIGNAGE |
| <input type="checkbox"/> PERSONAL PROPERTY - COLOR
Brochure, Catalog, Post Card, Other | <input type="checkbox"/> AUDIO & VISUAL MEDIA
Radio, TV or Other |
| <input type="checkbox"/> REAL ESTATE & PERSONAL PROP. - B&W
Brochure, Catalog, Post Card, Other | <input type="checkbox"/> WEBSITE/INTERNET ADVERTISING |
| <input type="checkbox"/> REAL ESTATE & PERSONAL PROP. - COLOR
Brochure, Catalog, Post Card, Other | <input type="checkbox"/> PHOTOGRAPHY |
| | <input type="checkbox"/> HISTORIC ADVERTISING
Advertising must be 25 years or older; original preferred. <i>All entries for the Historic Advertising category will be eligible for use in the museum.</i> |

REGISTRATION FORM

Name _____ Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____ Website _____

METHOD OF PAYMENT

- Check Enclosed (U.S. dollars drawn on U.S. Bank) AMEX MC VISA DISCOVER

Credit Card # _____ Exp. Date _____

Card Holder Name (Print) _____

Card Billing Address _____

Signature _____